

**ABSTRACT**

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2           An apparatus, system, and method for dynamic demand monitoring and/or  
3   affectation uniquely allows a provider to access, utilize and/or integrate demand setting,  
4   reporting, and updating into a commerce system. In one non-limiting example embodiment,  
5   the present disclosure teaches a facility that responds to a user's selection of criteria in a user  
6   interface and dynamically constructs queries that will select information collected in a  
7   commerce database and generate reports of demand for goods or services based on the user's  
8   selections. The present disclosure also teaches how reported demand levels may be used to  
9   change current levels of demand to desired demand levels specified by a user. Furthermore,  
10   the present disclosure teaches how to create and utilize a cache of rejected CPOs. As a  
11   result, a provider may affect demand for their provisions to desired levels and both providers  
12   and consumers may benefit from a better balance of price levels with demand. Also,  
13   providers and consumers may benefit from executions of transactions that may otherwise  
14   expire upon initial processing.